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Anil Kanji, Justin Sutton

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What is Planet Greenpeace?

Each year we send our most
determined and generous
supporters Planet Greenpeace,
a publication highlighting
Greenpeace's work around
the world.

Photography:
Fred Dott/Greenpeace



Editorial by Justin Sutton

In writing the various stories that make up this magazine, a couple of themes uniting just about every one of them became very obvious. You'll notice that several stories feature bold direct actions, from scaling Western Europe's tallest building to paragliding onto the grandstand at the Belgium Formula One, or boarding a moving transport ship loaded with coal off the coast of Australia.

The purpose underpinning every action is really very simple; we all have a stake in the fate of the planet, and the voice of ordinary people must be heard. Our methods are eye-catching because they need to be. We're up against a global public relations machine that drowns out ordinary voices and purposefully confuses issues of great importance. Which brings me to another recurring theme found in these pages.

You'll note that several stories, especially Taksim Gezi Park, deal with the issue of reclaiming public space and the right to free expression, as well as asserting and exercising democratic principles. Public space isn't just a park in Turkey; it's also the Arctic, our oceans, forests, fresh waterways, and air. These common assets belong to us all and for too long corporations and cynical governments have treated them as inexhaustible profit centers.

It seems an exciting transformation is sweeping the globe. Indeed, people everywhere are actively, and loudly, coming together to tell corporations and governments, "no more." No more downplaying the consequences of unfettered growth. No more socializing the hazards and privatizing the profits of industrialism. No more ignoring the wishes of ordinary people. The commons sustains all life, culture, and economies. Wise stewardship, and localized decision making is needed now, perhaps more than ever before. People of all stripes everywhere demand it.

Writing about the advocacy and direct actions Greenpeace and its dedicated members and volunteers have participated in over the course of 2013 has been inspiring. The same can be said of the donor funded, solution oriented, scientific research available to one and all at greenpeace.org. This work remains unfinished, and is as important as ever. I hope you will be similarly inspired by what you read in these pages, and you will continue to support the work of your Greenpeace.

“Wise stewardship, and localized decision making is needed now, perhaps more than ever before. People of all stripes everywhere demand it.”





Europe Bee the Solution

Bees help feed the world. Indeed, roughly one third of all we eat - everything from fruit to nuts, as well as forage for livestock – grow thanks to the hard work of pollinators. Managed honeybees and their wild cousins are far and away the most important of all the pollinators and they're in real trouble. Since the 1990s a drastic reduction in bee populations has been noted by beekeepers around the world. climate change, parasites, habitat destruction, and industrial scale monoculture all contribute to the decline of bees.

Chemical pesticides, in particular "neonicotinoids," which are heavily used in North America and Europe, are an even bigger threat to global bee populations. We all need to pressure our leaders to ban these killer pesticides, or risk further bee decline followed by potentially catastrophic food shortages. Supporting locally sourced food from biodiverse farms is also a great way to support farmers, your local economy, and resident bee populations that thrive on multiple food sources.

Looking to dive into the issue in more depth? Check out the Greenpeace Research Laboratory's comprehensive study detailing the plight of bees. You'll also find many positive solutions to help save them and our food supply. You can also sign our million-person-petition, which will be delivered to EU governments demanding that bee-killing pesticides be banned, and ecological farming practices be supported.

Read more:
<http://sos-bees.org>



Bee the Change

A couple of years ago, Sarah Banderet was a bee-keeping hobbyist with a day job in office administration. When her bees suddenly died, Ms. Banderat wanted to know why. Researching the issue prompted Ms. Banderat to take her findings to her Greenpeace Switzerland Vaud volunteer network. Soon after, the international **Save the Bees** campaign was born. Individual concern and passion can lead to a global movement. That is how Greenpeace came to be, and that is what keeps us at the forefront of environmental reform.

Left
Photography:
© Michael Würtenberg/Ex-Press/Greenpeace

Photography:
© Greenpeace / Pieter Boer

London/Arctic In the Shadow of the Shard

It took six climbers fifteen hours to scale the tallest building in the European Union to shine a light on one vitally important cause: saving the Arctic. Experienced climbers all, Alison Garrigan, 27; Victoria Henry, 32; Wiola Smul, 23; Sabine Huyghe, 33; Sandra Lamborn, 29; and Liesbeth Deddens, 31 took on the mentally and physically gruelling task as part of a Greenpeace initiative to have the uninhabited area around the North Pole declared a global sanctuary.

Shell Oil's London headquarters sits in the shadow of the Shard and the banner unfurled by the climbers at the summit was a message that the world will not

sit idly by as oil companies make plans to drill in this vulnerable area. A more vicious cycle is hard to imagine as burning hydrocarbons like oil has largely caused the ice to melt in the first place!

As of this writing, close to four million people have signed on to our Save the Arctic campaign. The non-violent direct action displayed at the Shard is one part of the larger campaign and it did what it was meant to do – get people talking, and put Shell and other companies on notice that the world is not merely a profit centre for corporations, it belongs to us all.

“For me, this [was] a personal act of bravery, and I hope that it can encourage anyone hesitating about taking action - no matter what scale - to take that step today.”

— Victoria Henry



Read more: Check out behind-the-scenes footage of this incredible feat of commitment and bravery <http://act.gp/1eH1r05>





Turkey I'm Gezi + Greenpeace

Although Greenpeace campaigners were on the ground from day one, the grass-roots movement that sprang forth in Taksim Gezi Park on 28 May 2013 was about more than protecting a few trees or a larger public park. It was about giving voice to a citizenry that felt ignored, even silenced, by its media and political class. Gezi has come to signify a democratic awakening in the vein of the broad-based Occupy movements, the Arab Spring, Idle No More, and the mass protests seen in Wisconsin, and Quebec. A reclaiming of the public sphere, and a reaffirmation of the right to speak and assemble freely, hold governments to account, and champion the commons and the common good, are the threads that bind these seemingly disparate

movements. The “I’m Gezi” movement swept across Turkey as its citizens seized the moment to push back against a government that has aggressively eliminated environmental protections in an effort to fast-track development, especially in the coal energy sector.

The spirit of Gezi, and other democratic movements, is the same spirit that animates the many initiatives of Greenpeace. Environmental stewardship is, at its heart, about people demanding to be heard by the governments they empower and the corporations they enrich. The voice of the people matters and, it seems to us, the call for humane practices, and sustainable development is growing louder across the globe.

“What is happening in Turkey is actually happening all around the world; this is about the rights of people, the right to choose. It’s about people power. We have a right to decide our planet’s future, our future.”

— **Pinar Aksogan, Climate and Energy Campaigner with Greenpeace Mediterranean**

International IT Changes the Climate

2013 has been a busy year for the **Cool IT** campaign. Launched in 2009, **Cool IT** challenges the high tech industry to be leaders in the fight against climate change, by, among other things, supporting progressive climate policies and using more renewable energy.

Facebook took another step on its journey this year to being powered by 100 per cent renewable energy when it announced it would soon build a large data center in Iowa, which leads the United States in wind-powered electricity generation.

Google is also doubling the size of its data center in North Carolina, and in an effort to reach its own target of being powered by 100 per cent renewable energy, Google put pressure on North Carolina's Duke Energy, the largest electric power holding company in the U.S., to offer renewable energy options, some-

thing it has not been willing to do thus far. Google's advocacy will also benefit other companies that might want to purchase renewable energy but lacked the resources to do so on their own.

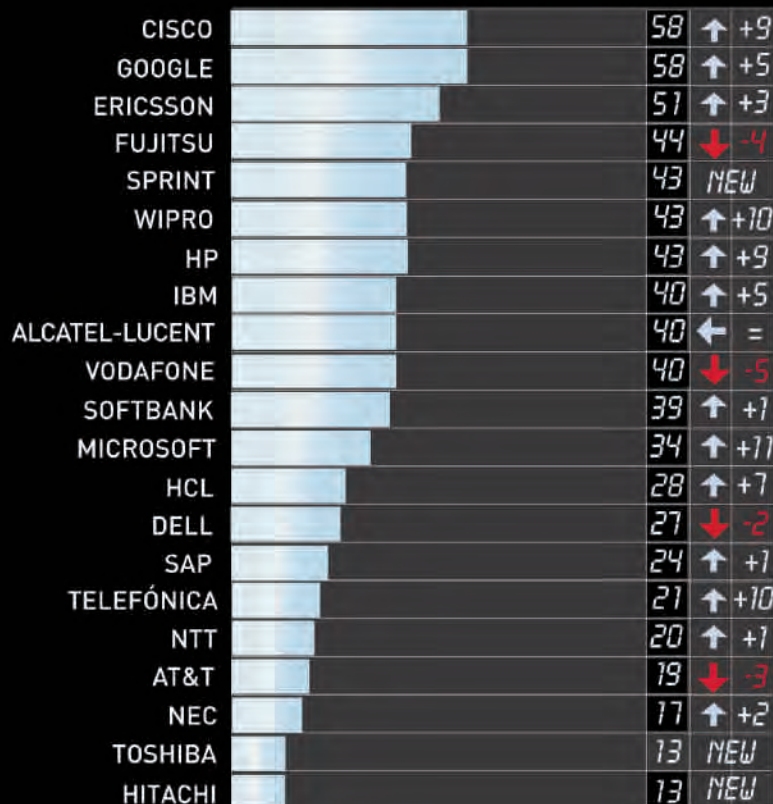
So too, Apple announced in 2013 that its use of renewable energy had jumped 114 per cent in the previous two years alone. Apple can now boast that it's powered by 75 per cent renewable energy company-wide, and five of its data centers are in fact 100 per cent green powered.

While we applaud these high-tech giants for championing sustainable energy, **Cool IT** also challenges them to support progressive climate policies. On that score, Google and Facebook have fallen far short. Both companies have raised money for the Competitive Enterprise Institute, which attempts to discredit the science behind climate change by, among other things, defaming climate scientists. Google has also raised money for Jim Inhofe, the senior Republican Senator from Oklahoma and shameless climate change denier. Speaking to the Guardian newspaper about Google's decision, Gary Cook, technology campaigner for Greenpeace remarked, "Jim Inhofe is the biggest obstacle to climate change action in the Senate so what are they doing raising money for him?"

It looks like just more of the same old cynical political gear greasing. If only it weren't so dangerous. Progress on climate change will stall or accelerate at the policy level. Let us keep pressuring these high-tech firms to back progressive change on every level, and ditch their support for those whose ideas are stuck in the last century.

COOL IT LEADERBOARD

VERSION 6: APRIL 2013



The Cool IT leaderboard evaluates top IT companies on their efforts to provide economy-wide climate solutions, reduce emissions from their own operations, and lobby for science-based climate and energy policies.





'Toxic Glamour' Fashion
Shoot in China commissioned by
Greenpeace to accompany the
launch of the report "Toxic Threads:
Putting Pollution on Parade."

International Pollution Isn't Fashionable

Launched in 2011, our **Detox** Campaign has racked up some pretty impressive successes. Fifteen global fashion leaders have signed on to eliminate all releases of hazardous chemicals from their supply chains and products by 2020. This is great news for the waterways of the world and the wildlife and human populations that depend on them for survival.

Iconic Italian fashion house Valentino took up the Detox challenge as did Swiss retail giant Coop, which, in addition to committing to longer term changes has promised immediate action on PFCs (a stain and heat resistant coating found in clothing) and NPEs (found in industrial laundry detergents).

Also, Dutch denim brand G-Star; Limited Brands, owner of iconic underwear labels Victoria's Secret and La Senza; the Benetton Group, which owns the brands Sisley, Playlife and most famously, the United Colors of Benetton; and Japan's leading international casual wear brand, Uniqlo all committed to the Detox initiative in 2013.

A banner year indeed, made possible by change-minded Greenpeace supporters like you. Keep up the pressure on your favourite designers for pollution-free fashion.



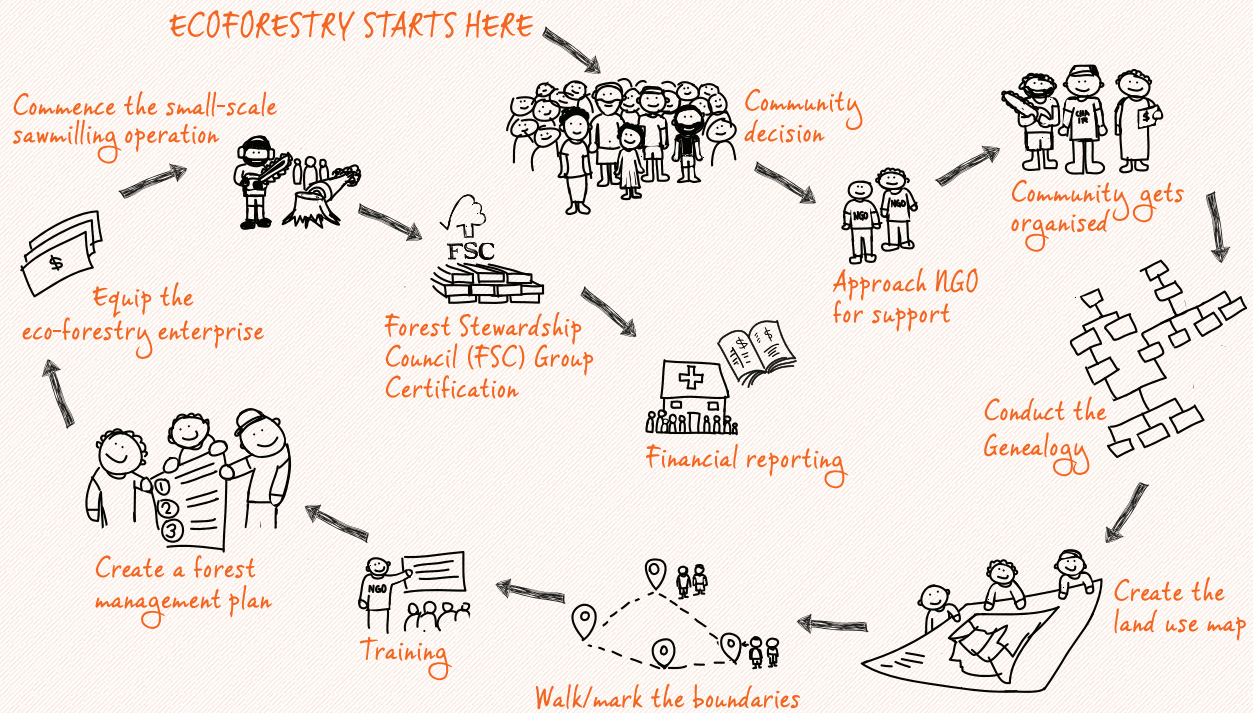
Papua New Guinea Forests For Life

The rainforests of Papua New Guinea (PNG) are some of the most important in the world. Home to an almost unimaginable diversity of animal and plant life, the forests of PNG are also inextricably linked to the customs, livelihood, shelter, and well being of its hugely diverse people.

Ninety-seven per cent of land in PNG is customarily owned, which means it cannot be bought or sold. Regardless, the corrupt government has used a land leasing scheme, originally designed to empower the people of PNG, to hand over land to foreign corporations for resource exploitation with the familiar promise of providing "good jobs." The trouble is, these jobs are poorly paid and destroy the rainforest, leaving Papua New Guineans poorer, and less self-sufficient than they were previously.

The solution is clear, community owned and controlled eco-forestry enterprises that empower the people to steward their land sustainably, provide prized, high-value timber, and protect the land for other important uses, as well as for future generations.

Your support has allowed Greenpeace to support eco-forestry solutions, apply pressure on the government of Papua New Guinea, as well as educate consumers about making sustainable choices. We are seeing meaningful change.





India Save The Mahan

The ancient Sal forest in Mahan, Madhya Pradesh, India is under threat from coal development. Mahan Coal Limited, a joint venture of Hindalco Industries and Essar Power are after the coal that sits under the forest and the only way to extract it is to first cut down the trees. If that is allowed to happen, the Indigenous people that call the Sal forest home will lose everything – their community, culture, livelihood, and home. The people of Mahan will be no more, all for short term profits produced by dirty energy. Greenpeace India is working with local groups to help make sure that doesn't happen.

The people of Mahan have also begun to fight back. In March 2013, the Mahan Sangharsh Samiti (MSS) was formed to protect the forests and land from coal mining. Eleven villages are now participating and the Minister of Tribal Affairs, KC Deo, has offered his support. Rallies and public meetings have also been organized to raise awareness of Indigenous rights in the region. You can help too by joining our campaign to **Help Save Mahan**.

Read more:
<http://act.gp/SaveMahan>

“Companies scare us and threaten us. They tell us that if we don't leave the forests, they will have us thrown behind bars.”

— Radhakali, Mahan Sangharsh Samiti



China Coal + Water = Devastation

Kudos to our team at Greenpeace East Asia for outing state-owned Chinese coal company Shenhua Group, the world's largest coal producer by volume, for overexploiting groundwater and illegally dumping toxic industrial wastewater in Inner Mongolia. The environmental damage being done is of a scale nearly impossible to imagine. Indeed, water extraction by Shenhua is so uncontrolled that it now has to pump water in from 100 km away, which of course spreads the ill effects of its mining operation even further.

Our investigation revealed a lack of regulation, enforcement, and consultation with local populations who are reeling from the effects of dried wells and desertification of farms and pastureland. This really is a preview of what's to come if China goes ahead with its plan to build fifteen new mega-coal bases.

Read more:

<http://act.gp/china-thirst>

“Greenpeace East Asia's investigation...tells the stories, emotions and struggle of the local community to cope with the loss of water.”

— Iris Cheng, Coal Campaigner, Greenpeace International



Photography:
© Greenpeace



Canada Arctic Council Or Business Lobby?

The Arctic Council (AC), comprised of the Arctic States and Indigenous peoples of the Arctic, was originally formed with a mandate of environmental protection. Canada took the chair of the Council in 2013, and members of the Harper government, breaking the spirit of the forum's intent, have said they will use Canada's tenure to give industry more of a say over the future of the Arctic.

As you know, the Arctic is now feeling the effects of climate change more than any other part of the world. Responding to the Canadian government's intentions, Christy Ferguson, Arctic campaign coordinator with Greenpeace Canada, said, "Decisions about what is safe and sustainable for this region should not be made by companies determined to profit off its destruction. The Arctic Council should be a forum for preventing environmental disasters like oil spills and fighting climate change—not facilitating them."



Belgium Drill in the Arctic? Shell No!



The 2013 Belgian Formula One Grand Prix featured more than just high-powered, technologically advanced automobiles being expertly, and thrillingly raced. This year, it also featured carefully orchestrated aerial maneuvers as Greenpeace activists paraglided over the track, and rappelled from the roof of the grandstand, to unfurl banners calling attention to race sponsor Shell Oil's plans to drill in the fragile, melting Arctic.

Greenpeace International Executive Director Kumi Naidoo, said of the action's intent, "Right now we are in the race of our lives against Shell, a company that sees the melting of the Arctic as a business opportunity, rather than a warning. Every driver and F1 fan knows that oil on the tracks spells disaster; an oil spill in the Arctic would be catastrophic. We hope that when they've heard about what Shell is up to they'll join the almost four-million-strong movement to save the Arctic."





Japan
Disastrous
Incompetence

We've had a lot to say about Fukushima this year, and we wish we could report on positive developments but, unfortunately, the news just keeps getting worse. The massive tsunami that touched off the triple meltdown at the Fukushima Daiichi nuclear power plant in 2011 was really just the beginning.

Now, more than two years later, it has been confirmed that radioactive water from the crippled plant is seeping into the ground and slowly creeping toward the Pacific Ocean. There is already a moratorium on fishing in the region and no one can say with certainty what a steady stream of radioactive water will do beyond the shores of Japan.

The Japanese government is now managing containment efforts after taking control away from the plant's operator Tokyo Electric Power Co., which long denied the seriousness of the situation.



Australia Grief for the Great Barrier Reef



In April 2013, six Greenpeace activists representing five nations boarded a Korean-owned ship loaded with Australian coal off the coast of Queensland just as it left the Great Barrier Reef. Speaking to the Guardian Newspaper while on board the ship, one of the six, Emma Giles said, “We've taken the action today because Australia is on track to almost double its coal exports in the next decade.” Already the fourth largest coal producer, and largest exporter in the world, increased coal trade would prove disastrous to the Great Barrier Reef as dredged waste from the Queensland coal port expansion is dumped within the Great Barrier Reef marine park.

This peaceful, direct action received global attention, and Ms. Giles eloquently summed up the Greenpeace position on the coal trade when she shared her reason for joining the demonstration, “Our leaders are failing us on this issue, please stand with us and take action in any way you can. Together we can put an end to the reckless expansion of this industry.”

**Southeast Asia /
Pacific Island
Nations**
**The State of
the Oceans**

Overfishing, destructive fishing, whaling, climate change, chemical pollution, oil spills, garbage patches, these are the most serious issues affecting the health of our oceans. Considering all the oceans do for us—providing half the oxygen we breath, regulating our climate and rainfall, and holding 80 per cent of the world's creatures—this is not exactly smart. At least, not if we want a future worth having.

Many around the globe are waking up to the plight of our oceans. In 2013, South Korea amended its Water Fisheries Act to substantially increase penalties for illegal fishing. If it moves toward effectively enforcing these new penalties, Korea is moving in the right direction.

Greenpeace released a guide to **Transforming Tuna Fisheries in the Pacific** in August 2013 that clearly maps out the issues facing heavily fished tuna stocks and offers an alternative to the business-as-usual model. The key is shifting towards locally owned and operated vessels and fisheries, and away from distant-

owned industrial “monster boats.” When profits and ancillary benefits stay closer to home, the incentive to protect the oceans and its resources is greatly increased.

In Australia, Greenpeace stood in solidarity with small-scale fishers whose livelihoods were, and remain, threatened by massive ships. The threat of one of the largest of these ships, the *Margiris*, fishing off Australia prompted large-scale protests, eventually resulting in the Minister of Environment banning the vessel from Australian waters for two years. Greenpeace had earlier confronted the *Margiris* in West Africa and the Netherlands. Our oceans aren't safe from these super trawlers yet. The sooner more countries join Australia and refuse to allow their operation, the faster our global fisheries will be on track to a more sustainable future.





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Thank you

In order to maintain our independence Greenpeace does not accept money from corporations or governments. Support from change-minded individuals like you keeps us free from the manipulations of big money and is essential to everything we do. A wonderful way to honour your ideals in perpetuity, and keep Greenpeace moving forward is to consider a legacy gift. Bequests such as these, and regular donations large and small literally keep us afloat to carry on the work of defending nature and promoting peace for the good of all.

To that end, we invite you to come see the newest Rainbow Warrior, one of the most environmentally friendly ships ever built, and the first one purpose-built for Greenpeace. Your donations launched her in 2011 and keep her sailing around the planet. See her in person in Victoria and Vancouver in October 2013. Check greenpeace.org, or call 1.800.320.7183 for more details.

Thank you again for empowering us to work on your behalf and on behalf of the world that keeps us all.

To find out more about leaving a bequest to Greenpeace, contact legacies.ca@greenpeace.org

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2013

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